**Facility Management**

Directions: *Please complete this worksheet as your classmates present their section of the Facility Management chapter. Ask questions of your classmates if, after their presentation, you are unable to complete their section of the worksheet.*

History of Stadiums and Arenas:

1. Who originally built and paid for stadiums in the early 1900’s?
2. Where did the NFL play in the early 1920’s? What were some of the problems the NFL encountered playing there?
3. Who originally built and paid for arenas in the early 1900’s?
4. Explain the term “dark nights”. Why did hockey have so many dark nights compared to baseball?
5. What sport did hockey owners originally turn to to fill dark nights?
6. What show did NHL owners create to fill dark nights?
7. With whom did hockey owners eventually become partner tenants in order to minimize dark nights?
8. In the 1960’s and 1970’s, when it was time to build new, better stadiums, what did team owners realize?
9. Who built and paid for stadiums in the 1960’s and 1970’s. Why were they willing to pay for it?
10. Did the new stadiums of the 1960’s and 1970’s still house both baseball and football? Give some examples of these types of stadiums.
11. What is the trend in stadium construction over the last decade?

Facility Financing:

1. Why are convention centers almost always financed publicly?
2. Some people believe stadiums and arenas should be financed publicly, while others believe they should be financed privately. Explain the argument for each perspective.
3. Today, team owners push for *public financing* of *single purpose facilities*. Why?
4. Who was Joe Robbie? What happened when he proposed a new stadium to Florida taxpayers? What did he decide to do based upon the taxpayers vote? How did he finance it?
5. Explain how the public funding of venues in Baltimore and Cleveland helped both the teams and the economy of the decaying cities.

Facility Financing Mechanisms:

1. What are the two means of public financing?
2. What is a bond?
3. What is the difference between a General Obligation Bond and a Revenue Bond? Which one is riskier for the investor?
4. What types of taxes affect out-of-town visitors (name two)?
5. What types of taxes affect both local residents and visitors (name three)?
6. Corporate Investment and Facility Revenue are two means of private financing. Describe each.

Why Cities Subsidize Sport Facilities:

1. Is there economic rationale supporting the public subsidy of sport venues?

Facility Management:

1. Why has the private management of public facilities grown in the last decade?
2. List three benefits of private management of public facilities.
3. List three private management companies. Which one manages the Wells Fargo Center? Citizen’s Park? Lincoln Financial Center?

Career Opportunities:

1. Briefly describe what each does…
   1. Marketing Director
   2. Public Relations Director
   3. Event Director
   4. Booking Director
   5. Operations Director
   6. Advertising, Sponsorship, and Signage Salesperson
   7. Group Ticket Salesperson
   8. Box Office Director

Current Issues:

1. What so facility managers have to consider when planning security for an event?
2. What is ADA (Americans with Disability Act)?
3. How does ADA affect sport facilities?